



Kansas

May 01, 2008 through May 31, 2008

Call Volume

There were 65 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	62	95.4 %
Spanish	3	4.6 %
Total:	65	100.0 %

Gender	Callers	Percentage
Female	32	49.2 %
Male	25	38.5 %
Missing	8	12.3 %
*Total:	65	100.0 %

Pregnant

6

*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	32	36.3
Male	25	40.1
Total:	57	38.3

Age by Group	Callers	Percentage
Under 18	1	1.8 %
18-29	18	32.7 %
30-44	17	30.9 %
45-64	19	34.5 %
Total:	55	100.0 %

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	3	6.0 %
Grades 9-11 (some High School)	7	14.0 %
High School Graduate or GED	10	20.0 %
Some College or Technical School	20	40.0 %
Technical/Trade School	3	6.0 %
College Graduate	6	12.0 %
Graduate School	1	2.0 %
Total:	50	100.0 %



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Marital Status	Callers	Percentage
Single	19	38.0 %
Married	19	38.0 %
Divorced	10	20.0 %
Widowed	1	2.0 %
Separated	1	2.0 %
Total:	50	100.0 %

Hispanic Ethnicity	Callers	Percentage
Yes	5	10.0 %
No	45	90.0 %
Total:	50	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
White	1	20.0 %
Other	2	40.0 %
Don't Know	1	20.0 %
None of the Above	1	20.0 %
Total:	5	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	37	82.2 %
Black	3	6.7 %
American Indian or Native American	2	4.4 %
Other	3	6.7 %
Total:	45	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	46	92.0 %
Bisexual	2	4.0 %
No Answer	2	4.0 %
Total:	50	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	29	58.0 %
No	21	42.0 %
Total:	50	100.0 %

How Many Children	Callers	Percentage
1	7	25.0 %
2	15	53.6 %
3	5	17.9 %
4	1	3.6 %
Total:	28	100.0 %



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Rules in the Household	Callers	Percentage
Smoking is not allowed anywhere inside your home	24	48.0 %
Smoking is allowed in some areas or at some times	11	22.0 %
Smoking is allowed anywhere inside the home	6	12.0 %
There are no rules about smoking inside the home	7	14.0 %
I don't know	2	4.0 %
Total:	50	100.0 %

Sad or Blue	Callers	Percentage
Yes	13	26.0 %
No	37	74.0 %
Total:	50	100.0 %

Income	Callers	Percentage
\$0 to \$14,999	15	30.0 %
\$15,000 to \$24,999	10	20.0 %
\$25,000 to \$34,999	6	12.0 %
\$35,000 to \$49,999	3	6.0 %
\$50,000 to \$74,999	4	8.0 %
\$75,000 to \$99,999	2	4.0 %
\$100,000 and over	2	4.0 %
Don't know/Not sure	7	14.0 %
Refused	1	2.0 %
Total:	50	100.0 %

Limited Activity	Callers	Percentage
Yes	11	22.0 %
No	39	78.0 %
Total:	50	100.0 %



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How Heard About Quitline		Callers	Percentage
Ads	Flyer (school/community)	2	3.1 %
	Newspaper ad	1	1.6 %
	TV ad	11	17.2 %
Subtotal:		14	21.9 %
Referrals	ACS Office	1	1.6 %
	County Health Department	5	7.8 %
	Doctor/Healthcare Provider	9	14.1 %
	Family/Friend	4	6.3 %
	Internet/Website	4	6.3 %
	Nurse	1	1.6 %
	Other health care provider	5	7.8 %
	Workplace	4	6.3 %
Subtotal:		33	51.6 %
News	TV news story	1	1.6 %
Subtotal:		1	1.6 %
Other*	Other	16	25.0 %
Subtotal:		16	25.0 %
Total:		64	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	8	12.3 %
Subtotal:		8	12.3 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	5	7.7 %
Subtotal:		5	7.7 %
Personally Quitting Cigarettes	Counseling	16	24.6 %
	Counseling & Community Referral	5	7.7 %
	Self-Help	12	18.5 %
	Self-Help & Community Referral	2	3.1 %
	Info	5	7.7 %
	Community Referrals	1	1.5 %
Subtotal:		41	63.1 %
Personally Quitting Smokeless	Counseling	2	3.1 %
	Self-Help	2	3.1 %
Subtotal:		4	6.2 %
Already Quit Cigarettes	Counseling	2	3.1 %
	Counseling & Community Referral	2	3.1 %
	Self-Help & Community Referral	3	4.6 %
Subtotal:		7	10.8 %
Total:		65	100.0 %

Session Protocol		Callers	Percentage
4-Session Protocol	Counseling	13	56.5 %
	Counseling & Community Referral	4	17.4 %
Subtotal:		17	73.9 %
5-Session Protocol	Counseling	5	21.7 %
	Counseling & Community Referral	1	4.3 %
Subtotal:		6	26.1 %
Total:		23	100.0 %



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Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	17.8	7.0
Callers with valid response	39	4

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	4.0	3.8
Callers with valid response	37	4

Tobacco Duration	Callers	Percentage
One to five years	6	12.0 %
Six to ten years	6	12.0 %
Greater than ten years	38	76.0 %
Total:	50	100.0 %

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	23	53.5 %
No	20	46.5 %
Total:	43	100.0 %

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	39	75.0 %
	Action	7	13.5 %
	Did not provide sufficient information to establish stage	2	3.8 %
Subtotal:		48	92.3 %
Smokeless	Contemplation	4	7.7 %
	Subtotal:	4	7.7 %
Total:		52	100.0 %



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May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
3	1	2.6 %
4	1	2.6 %
5	3	7.7 %
7	2	5.1 %
10	7	17.9 %
13	1	2.6 %
15	1	2.6 %
20	14	35.9 %
25	1	2.6 %
30	6	15.4 %
35	1	2.6 %
40	1	2.6 %
Total:	39	100.0 %



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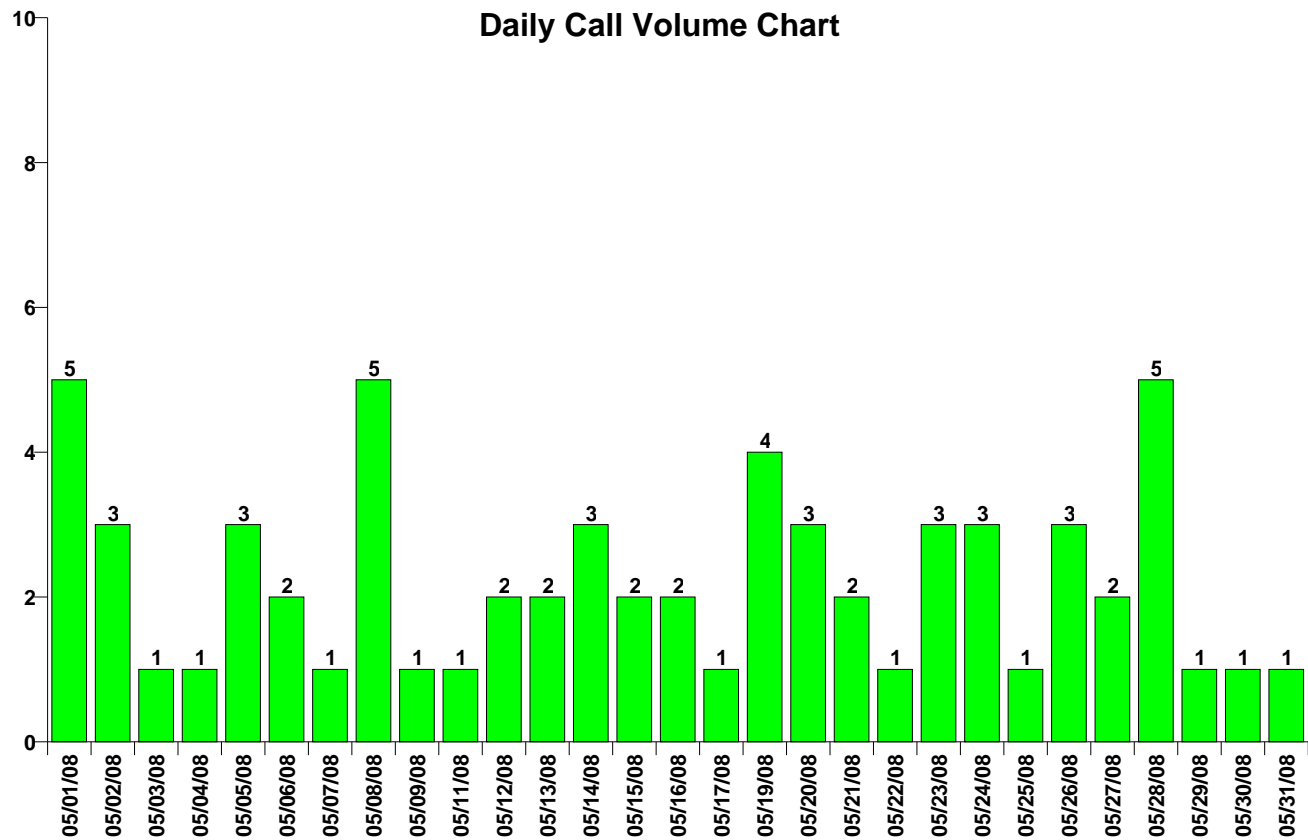
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Daily Call Volume

Date	Callers	Percentage
05/01/08	5	7.7 %
05/02/08	3	4.6 %
05/03/08	1	1.5 %
05/04/08	1	1.5 %
05/05/08	3	4.6 %
05/06/08	2	3.1 %
05/07/08	1	1.5 %
05/08/08	5	7.7 %
05/09/08	1	1.5 %
05/11/08	1	1.5 %
05/12/08	2	3.1 %
05/13/08	2	3.1 %
05/14/08	3	4.6 %
05/15/08	2	3.1 %
05/16/08	2	3.1 %
05/17/08	1	1.5 %
05/19/08	4	6.2 %
05/20/08	3	4.6 %
05/21/08	2	3.1 %
05/22/08	1	1.5 %
05/23/08	3	4.6 %
05/24/08	3	4.6 %
05/25/08	1	1.5 %
05/26/08	3	4.6 %
05/27/08	2	3.1 %
05/28/08	5	7.7 %
05/29/08	1	1.5 %
05/30/08	1	1.5 %
05/31/08	1	1.5 %
Total:	65	100.0 %

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- Number of Calls is on Vertical Axis
- Day of Month is on Horizontal Axis



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Monthly Call Volume by County

County Name	Callers	Percentage
Anderson	1	1.5 %
Barber	1	1.5 %
Barton	3	4.6 %
Bourbon	2	3.1 %
Butler	1	1.5 %
Chautauqua	2	3.1 %
Cowley	1	1.5 %
Dickinson	1	1.5 %
Douglas	1	1.5 %
Ellis	1	1.5 %
Ford	1	1.5 %
Franklin	1	1.5 %
Geary	1	1.5 %
Harper	1	1.5 %
Haskell	1	1.5 %
Jackson	2	3.1 %
Johnson	13	20.0 %
Leavenworth	2	3.1 %
Lincoln	1	1.5 %
Lyon	2	3.1 %
Miami	2	3.1 %
Ottawa	1	1.5 %
Pottawatomie	1	1.5 %
Reno	1	1.5 %
Riley	2	3.1 %
Russell	1	1.5 %
Sedgwick	7	10.8 %
Shawnee	5	7.7 %
Stevens	1	1.5 %
Wabaunsee	1	1.5 %
Wyandotte	4	6.2 %
Total:	65	100.0 %

Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
17	1	1.8 %	1.8 %
18	3	5.5 %	7.3 %
20	1	1.8 %	9.1 %
21	2	3.6 %	12.7 %
23	2	3.6 %	16.4 %
24	2	3.6 %	20.0 %
25	1	1.8 %	21.8 %
26	2	3.6 %	25.5 %
27	1	1.8 %	27.3 %
28	3	5.5 %	32.7 %



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Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
29	1	1.8 %	34.5 %
30	1	1.8 %	36.4 %
31	1	1.8 %	38.2 %
32	2	3.6 %	41.8 %
33	2	3.6 %	45.5 %
34	1	1.8 %	47.3 %
36	2	3.6 %	50.9 %
38	1	1.8 %	52.7 %
39	2	3.6 %	56.4 %
40	2	3.6 %	60.0 %
41	1	1.8 %	61.8 %
44	2	3.6 %	65.5 %
45	2	3.6 %	69.1 %
47	1	1.8 %	70.9 %
48	4	7.3 %	78.2 %
49	3	5.5 %	83.6 %
50	1	1.8 %	85.5 %
52	1	1.8 %	87.3 %
53	1	1.8 %	89.1 %
54	1	1.8 %	90.9 %
55	2	3.6 %	94.5 %
57	1	1.8 %	96.4 %
60	1	1.8 %	98.2 %
62	1	1.8 %	100.0 %
Total:	55	100.0 %	



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Insurance Name	Callers	Percentage
Aetna	2	6.5 %
American Family	1	3.2 %
Assurance Health	1	3.2 %
BCBS	2	6.5 %
BCBS of Kansas	1	3.2 %
Blue Cross Blue Shield	1	3.2 %
Campus Tri Care	1	3.2 %
Care Mark	1	3.2 %
Children's Mercy	1	3.2 %
Cigna	2	6.5 %
FMH	1	3.2 %
greatwest	1	3.2 %
Health Ways	1	3.2 %
Humana	1	3.2 %
Medicaid	3	9.7 %
Medicaid/ Medicare	1	3.2 %
medicaire/humana	1	3.2 %
Medicare	2	6.5 %
Medicare and Medicaid	1	3.2 %
mega	1	3.2 %
Tricare	1	3.2 %
Tricare Prime	1	3.2 %
Unicare	1	3.2 %
United Health Care	1	3.2 %
veterans admin hospital	1	3.2 %
Total:	31	100.0 %

How Heard about Quitline (Other)	Callers	Percentage
1800quitbutts	1	6.3 %
billboard	2	12.5 %
CDC	1	6.3 %
chantix hotloine	1	6.3 %
Chantix referral	1	6.3 %
gum	1	6.3 %
Kansas Dept of Health Topeka	1	6.3 %
National Institute of Drug Abuse	1	6.3 %
Quit Assist	1	6.3 %
"Set Yourself Free"	1	6.3 %
Street banner	1	6.3 %
WIC	1	6.3 %
Wick	1	6.3 %
w.i.c office	1	6.3 %
Work	1	6.3 %
Total:	16	100.0 %